



## **PRESS RELEASE**

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## **FOR IMMEDIATE RELEASE**

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Greg C. Steele

### **TRUSTATLANTIC BANK ADDS VETERAN BANKER GREG STEELE TO GREENVILLE, NC TEAM**

RALEIGH, N.C. – TrustAtlantic Bank, the wholly owned subsidiary of TrustAtlantic Financial Corporation, today announced the addition of Greg C. Steele to its banking team in Greenville, North Carolina. Steele will serve as a Commercial Relationship Officer for the bank’s office located at 1310 W. Arlington Blvd. His primary responsibilities will include building relationships and providing financial expertise to businesses in the greater Pitt County market.

“We feel extremely fortunate to have Greg Steele join our team,” said J. Freeman Paylor, Greenville Market President for TrustAtlantic Bank. “Greg is a highly respected and talented banker, and he will have an immediate positive impact on our business banking efforts here in eastern North Carolina.”

“This is a very exciting move for me,” stated Steele. “TrustAtlantic Bank and I share a philosophy that it takes more than great products and services to help a local business be successful. It also takes experienced bankers who sincerely want to see their customers succeed. And I look forward to helping both the bank and our customers succeed.”

Steele has lived in eastern North Carolina for most of his life, and attended high school in Tarboro. He has twenty-four years of banking experience, having spent the first 19 years of his banking career with Wachovia Bank. For the last five years he has served as Senior Vice President and Client Development Officer for Paragon Commercial Bank in Greenville. Steele is a 1987 graduate of the University of New Hampshire, where he was also a scholarship basketball player. He has three children and lives in Greenville with his wife Jane.

Steele is active in the community and has been involved in various non-profit organizations, including Greenville Little Leagues, Greenville Babe Ruth, Fellowship of Christian Athletes, JH Rose Athletic Foundation, and First Presbyterian Church.

**About TrustAtlantic Bank:**

Headquartered in Raleigh, North Carolina, TrustAtlantic Bank is the wholly owned subsidiary of TrustAtlantic Financial Corporation. The Bank's primary competitive focus is to build broad financial relationships with mid-market businesses and their owners, professionals and other individuals who desire value-added service. The Bank operates one banking office in Greenville, two in Raleigh, and one in Cary, and anticipates opening additional branch offices in the greater Raleigh-Cary metro areas as well as Greenville in the coming years.

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